Internal Revenue Service
P.O. Box 2508
Cincinnati, OH 45201

Department of the Treasury

Date: March 26, 2013

[redacted]

Employer Identification Number:
[redacted]
Person to Contact – Group #:
[redacted]
ID# [redacted]
Contact Telephone Numbers:
[redacted] Phone
Fax
Response Due Date:
April 16, 2013

Dear Sir or Madam:

We need more information before we can complete our consideration of your application for exemption. Please provide the information requested on the enclosed Information Request by the response due date shown above. Your response must be signed by an authorized person or an officer whose name is listed on your application. Also, the information you submit should be accompanied by the following declaration:

> *Under penalties of perjury, I declare that I have examined this information, including accompanying documents, and, to the best of my knowledge and belief, the information contains all the relevant facts relating to the request for the information, and such facts are true, correct, and complete.*

If we approve your application for exemption, we will be required by law to make the application and the information that you submit in response to this letter available for public inspection. Please ensure that your response doesn't include unnecessary personal identifying information, such as bank account numbers or Social Security numbers, that could result in identity theft or other adverse consequences if publicly disclosed. If you have any questions about the public inspection of your application or other documents, please call the person whose name and telephone number are shown above.

To facilitate processing of your application, please attach a copy of this letter and the enclosed Application Identification Sheet to your response and all correspondence related to your application. This will enable us to quickly and accurately associate the additional documents with your case file. Also, please note the following important response submission information:

- Please don't fax and mail your response. Faxing and mailing your response will result in unnecessary delays in processing your application. Each piece of correspondence submitted (whether fax or mail) must be processed, assigned, and reviewed by an EO Determinations specialist.

- Please don't fax your response multiple times. Faxing your response multiple times will delay the processing of your application for the reasons noted above.

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- Please don't call to verify receipt of your response without allowing for adequate processing time. It takes a minimum of three workdays to process your faxed or mailed response from the day it is received.

If we don't hear from you by the response due date shown above, we will assume you no longer want us to consider your application for exemption and will close your case. As a result, the Internal Revenue Service will treat you as a taxable entity. If we receive the information after the response due date, we may ask you to send us a new application.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

[redacted]
Exempt Organizations Specialist

Enclosure: Information Request
Application Identification Sheet

[redacted]

Additional Information Requested:

1. We have enclosed copies of the reports you filed with the FEC. These reports will be made part of your file. Please confirm that these reports refer to your organization.
2. You stated on your Form 1024 that you will provide research and information to the public such as information on policy issues, government behavior, voting records, legislation, and citizen behavior. With regard to your research activities provide the following information:
    a. Copies of all research and informational materials you have published and distributed to the public, such as voter guides, public opinion surveys, analyses, and other reports and research.
    b. Explain who on behalf of your organization conducts these activities and how and where you distribute your findings?
    c. Explain what outside organizations and "partners" you work or contract with to conduct your research activities.
    d. Provide copies of any contracts you have executed with other entities or individuals to provide research and similar services.
3. You stated on your Form 1024 that you will advocate for center-right policy solutions to various issues, and you will distribute such information though mail, internet, television, via phone, town hall meetings and at other events. With regard to your advocacy activities, provide the following information:
    a. Provide a list of the meetings, conventions, promotional tours, media interviews and similar events that you have participated in and/or conducted as part of your advocacy activities.
    b. Provide copies of the materials that you distributed at these events, such as the town hall meetings, conventions, tours, and other events you have participated in, as indicated in your Form 1024.
    c. Provide copies of transcripts you use when communicating to the public via telephone or television.
    d. Provide a list of media interviews that individuals have conducted on behalf of your organization and a brief description of the purpose of each interview.
    e. Provide copies of your television advertisement transcripts. If none exist, explain the purpose of the advertisements.
4. You stated in your Form 1024 that you will conduct training for policy leaders. With regard to these activities provide the following information:
    a. Provide copies of the educational training materials you publish or distribute to policy leaders who want to learn more about your organization's policy proposals and principals.
    b. Describe the purpose of the training sessions you conduct, including who you target these trainings sessions to and when they take place.
    c. Copies of all materials related to your training sessions, including but not limited to training agendas/itineraries and flyers or other promotional materials advertising your training sessions.
    d. Copies of candidate surveys, voting guides, candidate questionnaires, voting

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records, get out the vote materials, and all other materials you have published or distributed.

e. Provide copies of all advertisements or other materials you published or distributed, whether online, in print, or on television/radio, supporting or otherwise endorsing candidates for public office, as indicated in your Form 1024.

5. Do you maintain a web site? If so, provide the web address, and a representative sample of the web pages.
6. Do you maintain any social media pages (such as facebook.com or twitter)? If so, provide a list of those pages and a representative sample of the postings from each
7. Provide a statement of your actual revenues and expenditures from your formation to date. Show separately the expenditures you made to support or oppose candidates for political office. These should include both the expenditures you reported to the FEC, and any other expenditures made to support or oppose candidates for public office..
8. On your Form 1024, Part III, Section A, Line 18, you reported political expenses of [redacted] for 2012; [redacted] for 2013; and estimated expenses of [redacted] for 2014.

    a. Provide a detailed breakdown of these political expenses for each year, and a detailed breakdown for the 2014 estimated expenses.

PLEASE DIRECT ALL CORRESPONDENCE REGARDING YOUR CASE TO:

US Mail:

Internal Revenue Service
Exempt Organizations
[redacted]

Street Address for Delivery Service:

Internal Revenue Service
Exempt Organizations
[redacted]